



order.food.online.

January 25, 2009

Dear Distinguished Pizza Maker,

You make great pizza. People who have had it think you do, too. So, what about the people who haven't?

Foodpatio wants to help you.

As you know, more and more companies are expanding their services to include online ordering. Online services can expand your customer base, free up your time, eliminate miscommunication and, most of all, give you more time to do what you do best – make the best food around.

Easy to Use

How many sites have you been to where the menu and ordering process are confusing and unclear? **Foodpatio** provides a user-friendly, intuitive interface for food orders, allowing your customers to easily browse your menu and order what they want. Totals are tallied up as you go along, so your customers know exactly what they're getting *before* they get to the checkout screen.

Maintain your Brand

We know you worked hard to separate yourself from your competition. **Foodpatio** can easily incorporate your brand into our interface so there will never be any question from which restaurant your customers are ordering. Already have a site? **Foodpatio** can integrate into your existing site for a seamless transition from your homepage to the simple ordering page. Everything can be hosted at your domain so your customers don't ever have to leave your online restaurant.

Safe, Secure and Reliable Payment

Foodpatio can accept coupons, take down special orders – anything that you already do, we can add into the site. Payment is accepted through our guaranteed safe payment system and printed out directly at your restaurant. You and your staff can spend less time answering phone calls and punching numbers into the register; we take care of all of that for you.

Multiple Billing Options

Every restaurant is different, so pricing should be, too. We offer both a flat monthly fee or a percentage of online sales. We will work with you to find a pricing package that compliments your business. Sign up on our online ordering site right now at no cost and customers will be able to order your dishes through **Foodpatio** within hours! For an additional upfront fee, we can design a personalized page to put on your site. If you want, we can even build you a site from scratch! Simply choose the option that works best for you!

For an example of our unique and easy-to-use system, please visit **foodpatio.com** and see for yourself how easy it can be. So why let your competition gain an edge on your customers? Let **Foodpatio** take care of the technology so you can keep doing what you do best – making the best pizza around.

Foodpatio.com

Connecting restaurants to hungry bellies like never before.

info@foodpatio.com

Reach new customers

Spend less time taking orders

Gain an edge on the competition

Keep your brand identity

Eliminate miscommunication

Safe and secure

Intuitive design

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With **Foodpatio**, me and my staff can spend less time on the phone and at the cash register and more time in the kitchen and serving our customers.

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For more information, visit **foodpatio.com** or email us at **info@foodpatio.com**